Researching Career Options- Videos
Out of class time: 20-60 minutes

Objective:
Students gain knowledge of potential career fields, observe model informational interviews and have the potential to connect with UMD alumni for career advice (listed as Career Mentors).

Assignment ideas
1. Students may be assigned to watch informational interview videos by professionals working in their field of interest, offered through Candid Career (free resource through the University Career Center).
2. Assign one or more of the career skills videos found in Candid Career to watch. Most are less than five minutes.

Developing Career Skills Videos (suggestions):
- Why use your Career Center
- Career Exploration
- Making the Most of an Internship
- Networking 101
- You and Your web presence
- Writing a Resume
- Preparing a cover letter
- Elevator Pitch
- How to ace your face-to-face (interview)
- Men’s guide to dressing for success
- Women’s guide to dressing for success
- Salary Negotiating

Assessment (sample instructions)
Are you aware of all of the career titles available in your field of interest? Use Candid Careers to view at least one video related to your career interests and answer a few brief questions in Elms/CANVAS.

Sample questions could include:
1) Which career field(s) were profiled in the videos you watched?
2) What was most surprising about the career path of the professional(s) profiled?
3) What advice did the professional(s) offer to students interested in their field(s)?
4) What are your next steps to learn more about the career field(s)?
5) What questions do you wish the professional(s) had been asked? These questions could also be incorporated into a writing assignment.

Instructions for Accessing Candid Career
Log in to Careers4Terps (www.Careers.umd.edu) and click on the green Candid Career button. Then click the “Career Profiles” header or search for a career title of interest. Contact the University Career Center at 301-314-7225 with questions.

Evaluation options
- In-class evaluation, each student shares their experiences in a three minute or less standup presentation.
- Elms/CANVAS: include a quiz that auto grades and post an open ended question for all students to comment on. Example: What steps will you take to implement the tips presented in the video?
- The Instructor could divide the class into small groups, post questions to be peer discussed and assign points for participation.